

SCARLET RISK PARTNER PROGRAM

Three ways to grow with us. Pick the track that fits your business.

THREE WAYS TO PARTNER

Pick the track that matches your business model.

Referral

Up to 3 months free

Send us the intro. We close, onboard, and support. You earn account credits — no paperwork, no minimums.

EARNINGS EXAMPLE
Refer a Pro customer → 2 months free (\$98 value)

Become a referrer →

MOST POPULAR

Reseller

40% margin

Resell Scarlet Risk under your own pricing. We power the platform, you own the customer relationship and keep 40% of every dollar.

EARNINGS EXAMPLE
10 clients @ \$49/mo = \$196/mo recurring to you

Become a reseller →

White-label

2–6x markup

Your brand. Our engine. Full platform on your domain, your pricing, your customers. Wholesale from \$3/seat/mo.

EARNINGS EXAMPLE
50 clients @ \$5 wholesale, \$19 retail = \$700/mo margin

Apply for white-label →

WHAT'S INCLUDED IN EACH TRACK

Benefit	Referral	Reseller	White-label
Account credits	✓	—	—
Cash commission / margin	—	✓	✓
Partner portal access	✓	✓	✓
Co-branded reports	—	✓	✓
Set your own pricing	—	✓	✓
Own the customer relationship	—	✓	✓
Custom domain	—	—	✓
Your branding throughout	—	—	✓

QUICK WIN BONUSES

Refer 3 customers in your first 30 days	\$100 gift card
Refer an MSP who activates white-label	\$500 after 90 days active
Write a case study we can publish	1 month free on any plan
Speak about Scarlet Risk at an event	\$250 honorarium or credit

REAL EARNINGS EXAMPLES

Tampa Bay CPA Firm
REFERRAL TRACK
 Refers 4 dental practices per quarter to Pro plan.

4 referrals × 2 months credit (\$98 each)
 = \$392 in credits per quarter
Annual value: \$1,568

IT Consultant
RESELLER TRACK
 Resells Scarlet Risk Pro to 15 SMB clients at \$69/mo.

\$69/mo × 15 = \$1,035/mo collected
 40% margin = \$414/mo to consultant
Annual: \$4,968

Managed Service Provider
WHITE-LABEL TRACK
 50 SMB clients. Wholesale \$5/seat. Retail \$24/mo.

\$24 × 50 = \$1,200/mo collected
 \$5 × 50 = \$250/mo to Scarlet Risk
MSP keeps: \$950/mo = \$11,400/yr

MSP WHITE-LABEL WHOLESALE PRICING

Active Seats / Month	Wholesale / Seat / Mo	Suggested Retail	Your Est. Margin
1 – 10 seats	\$7.00 / seat	\$14 – \$29 / mo	2x – 4x markup
11 – 50 seats	\$5.00 / seat	\$12 – \$25 / mo	2.4x – 5x markup
51 – 200 seats	\$3.00 / seat	\$9 – \$19 / mo	3x – 6x markup
200+ seats	Custom pricing	Custom	Contact Pete

FREE PILOT AVAILABLE:
 30-day free pilot with up to 3 Seats for qualifiving Partners. No commitment required.

HOW TO GET STARTED

1

Apply
 Email pete@scarletrisk.com with subject PARTNER INQUIRY. Tell us your track and client base.

2

Agreement
 We send a partner agreement within 24 hours. Sign and return. White-label within 4 hours.

3

Onboard
 Referral partners get their link immediately. Resellers and white-label partners get a 30-min setup call with Pete.

4

Earn
 Start referring or deploying. Earnings tracked monthly. Invoices clear Net-30.

Ready to partner with Scarlet Risk?
pete@scarletrisk.com · scarletrisk.com/partners · Response within 24hrs